



Our policy is to reduce the impact of Graham Shapiro Design's operations on the environment. The goal is to promote sustainability and environmental awareness at all levels at the company by:

- Measuring and analysing the carbon footprint of our business activities in conjunction with other climate change mitigation and adaptation efforts.
- GSD® are proud to announce that we have joined Brynk in creating our own company forest to support the restoration of ecologically damaged estuaries in Madagascar. With 1000 trees planted on our behalf, in its lifetime, our forest will sequester 474.6 tonnes of CO₂.
- GSD® have partnered with the National Trust in order to tackle climate change together, by planting trees that will breathe life into their wildlife reserves. GSD have planted 500 metres of woodland within their National Trust sites. As a UK business, we are passionate about supporting UK countryside and keeping our woodlands alive.
- We pledge to plant trees annually to establish our already existing 'company forest' existing in collaboration with both Brynk and The National Trust.
- GSD® successfully passed the ISO 14001:2004 Environmental Management System Accreditation. This is an internationally recognised standard that details ways in which we seek to reduce our impact on the environment. Activities cover all areas of our business, which are contributed to you, our supplier/employee/client/customer.

Professor Graham Shapiro
CEO & Founder

A handwritten signature in black ink, appearing to read 'G. Shapiro', is located below the name and title of the CEO & Founder.

Reviewed October 2022

This policy will be reviewed on a regular basis to evaluate continued relevance and to monitor compliance.

Creating branding and websites for 25 years, for some of the world's most respected companies.

www.gsd.net